

Cosmetic use of block ethylenic copolymers of elastic nature, and compositions containing them

The invention relates to the cosmetic use of block ethylenic copolymers of elastic nature comprising at least one rigid block having a glass transition temperature (T_g) of greater than or equal to 20°C and at least one flexible block having a glass transition temperature (T_g) which is less than 20°C, said copolymers making it possible to obtain a film having an instantaneous recovery of between 5% and 100%. The invention also relates to cosmetic compositions containing these block ethylenic polymers of elastic nature.